



The Ministry of Domestic Trade, Co-operative and Consumerism has declared full enforcement crackdown against all forms of piracy with effect from 10 May 2010 entitled Gerak Gempur Cetak Rompak (GGCR) with the following 5 key goals:

Clean up the shopping malls

Significantly reduce all forms of piracy in shopping malls and hotspots

Stop the downloading

Take down infringing websites and stop illegal downloads

Get your business compliant

Reduce corporate end user piracy

Cripple piracy syndicates

Use anti-money laundering legislation & other measures to fight piracy

Punish the pirates and counterfeiters

Impose strong penalties to ensure piracy does not pay

TAKE NOTE:

Strong enforcement action by the Ministry of Domestic Trade, Co-operative and Consumerism, Ministry of Home Affairs, Royal Malaysian Police, Royal Malaysia Custom, Local Authorities, Government agencies and IP related industry bodies will be taken against piracy and counterfeiting.

AN ALL OUT WAR AGAINST PIRACY BEGINS TODAY

Piracy is theft! Piracy is not a victimless crime. It hurts everyone – from the creators or developers to retail store owners, and ultimately all users. Piracy negatively impacts the economy, destroys jobs and causes tax revenue losses.



Representing the Government :



Representing the industries:

